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Online Shopping 网上购物

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I can't imagine the world without an internet because there's so many great things you can do on it and there's not really any other way to get that much information.

Everything I do is online.

Yang Li: 大家好, 我是杨莉。欢迎网上收听 BBC 英语教学推出的专题系列网络生活 My Internet.

Diarmuid: Hi I'm Diarmuid. In the last episode of the internet series we take a look at how people use the internet for shopping.

Yang Li: Online shopping 网上购物。How do you find it?

Diarmuid: Most people we talked to love online shopping but some don't.

Yang Li 请大家注意听, 喜欢或不喜欢网上购物的原因都有哪些?

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Daya: I absolutely love shopping online, you get the best deals online, you get designer goods for cheaper as well because they have sales online, if you're into your designer clothes. You can have an express service where you can have your goods in two to three days, so you don't even need to step out of your house and go to the shops, especially when the weather – especially in London – is dreadful! You can stay at home with a nice cup of tea and buy your shopping online. You can even do food shopping and deliver to your house for free.

Diarmuid: That's Daya. She said you can get the best deals online. You can get designer goods for cheaper and you can get express service.

Yang Li 听上去网上购物好处很多。最好的价钱 best deals. 想对更便宜的名牌产品 cheaper designer goods, 还有快递服务 express service. Katie is also a keen online shopper.



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Katie: For buying things, especially, I can use the internet to review different products that I want to buy, such as sofas, radio, food, I can search for other people's recommendations, reviews. I use the internet to find the cheapest price for these products and once I've found the cheapest price I can use that to haggle for goods, if I phone up shops that have published their phone numbers on the internet.

Yang Li: Katie sounds like a very wise online shopper to me.

Diarmuid: Yes there are some good tips there. She looks at different products and searches for other people's recommendations first.

Yang Li: 看看别人的评论和推荐 reviews and recommendations.

Diarmuid: Then she finds the cheapest price online and uses that to haggle for goods with the shops.

Yang Li: 在网上找最便宜的价格，之后给商店打电话去讨价还价 haggle for goods.

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Li: How would you compare the old way of shopping and internet shopping? What are the advantages and disadvantages?

Katie: The advantages of internet shopping is it's truly global. I can buy the best goods from Germany, America, England, China, depending on what their speciality is. And I can also get the cheapest price that way; because they get delivered straight to your door, I don't have to leave my home to do that. Certainly the disadvantage is that I don't have that personal relationship with the storekeeper.

Diarmuid: She also describes online shopping as truly global and convenient. Goods get delivered straight to your door no matter where they come from.

Yang Li: 网上购物超越了地域的局限，实现了真正的全球化 truly global. 许多公司都提供送货上门的服务 home delivery.

Diarmuid: However, one disadvantage Katie mentions is that you don't have that personal relationship with the storekeeper.

Yang Li: Disadvantage 不利之处。Well, it's interesting that she should say that, because another person we talked to is Eva. She said almost the opposite.

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Eva: As far as shopping is concerned I've found it really helpful, particularly for electrical goods. Normally when you go to buy expensive electrical goods you kind of get hassled and bullied by the sales people. When you're online you can make



your own decision independently, without having someone sort of breathing down your neck.

Yang Li: Did you get it? Eva suggests that the shop or sales person sometimes tries too hard to sell. How did she express this?

Diarmuid: You can get hassled and bullied by the sales people.

Yang Li: 被销售员跟来跟去不停地推销诱导。

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Eva: Normally when you go to buy expensive electrical goods you kind of get hassled and bullied by the sales people. When you're online you can make your own decision independently, without having someone sort of breathing down your neck.

Li: Very good, you have used very good expressions.

Phillip: You can also check reviews on different products from other people. So you know if it's a good product, you don't necessarily take the seller's word on it, you will see what everyone else has to say. So that makes it so much easier, when you're trying to buy something that's expensive, because some electrical goods are very expensive.

Diarmuid: We've just heard Phillip speaking in favour of online shopping for expensive goods because you can check reviews and you don't have to take the seller's word for it.

Yang Li: That's similar to what Katie said about getting online recommendations for products before buying.

Diarmuid: Finally, we spoke to Nikhil a student from Goldsmith's University. Listen and tell me why he has stopped online shopping?

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Yeah, I used to buy stuff online but I don't any more, just because of security reasons. I recently did a project for my business module and we were talking about how e-business compares to traditional business and we were looking at how easy it is for people to hack into sites and get details, so I don't do any shopping online any more.

Yang Li: Did you get it? Nikhil 说, 由于安全的原因他不再网上购物了 because of security reasons.

Diarmuid: He did a comparative study of e-business and traditional business.

Yang Li: 对电子商业和传统商业进行了比较研究 a comparative study. What did he find?

Diarmuid: It's very easy for people to hack into sites and get details.



- Yang Li: 这里他在谈电子商业中的私人信息很容易被人通过网络盗取 **hack into sites**.
So Derm, do you get worried about the danger of your details being stolen online?
- Diarmuid: Well, I only buy from a very few websites so I don't worry too much about it; but I only buy from websites that I trust.
- Yang Li Well, saying that, I think the good thing about our website is:
- Diarmuid: We are free and we don't take your banking details.
- Yang Li: Exactly. Why not make it your home page.
- Diarmuid: It's www.bbcukchina.com
- Yang Li: 好，互联网系列一共 5 辑，到今天为止就全部播送完了。其他四辑都在网上可以随时查阅和下载。最后，我们要谢谢大家的鼓励，评论和参与。**Also to my colleague Diarmuid. Thank you very much for co-presenting the internet series with me.**
- Diarmuid: It's been really a pleasure. I really enjoyed it. Thanks Yang Li.
- Yang Li: Bye bye.
- Diarmuid: Bye.